

food

— A'FAIR —

Gateway Trade fair
to South India's
Food & Beverage
Retail and Modern Trade

**13-15 June
2024**

HITEX,
HYDERABAD



IN ASSOCIATION WITH



PRINCIPAL PARTNER

SUPPORTING PARTNER



PHD CHAMBER
OF COMMERCE AND INDUSTRY
VOICE OF INDUSTRY AND TRADE

Gateway trade fair

to South India's

FOOD & BEVERAGE

Retail and Modern Markets

Welcome to Food A'Fair - the new age **International Trade Fair for Food & Beverage retail trade.** Food A'Fair, bringing together Food & Beverages producers with wholesale, retail and modern markets.

BEST

TRADE FAIR FOR FOOD & BEVERAGE

RETAIL & WHOLESALE TRADE



Gateway trade fair to the south Indian food & beverage wholesale, retail and modern trade.



Conditions like urbanisation and pandemic creating enormous opportunities for modern F&B trade and online grocery shopping.



Bridges gap between Food & Beverage manufacturers with wholesalers, retail & modern trade.



Addresses key issues of food safety and the underutilized capacity of most food and beverage manufacturers.



Raising demand for more functional foods like Plant based protein and ethnic food like millets and organic.



OPPORTUNITY

Food & Beverage Retail & Grocery Trade



\$ 850 Billion

Grocery & food retail size by 2025.



100%

FDI in food products produced.

Online grocery touched \$3.95 Billion in FY 2021, growing CAGR 33% expected to reach \$ 26.63 Billion by FY 2027.



3rd largest Food & Grocery market in the world.



15%

CAGR for next 5 years.

WHY

Hyderabad

Hyderabad, city of pearls is also most commonly associated with its plethora of culinary delight. Besides being amalgamation of south Asian, Mughlai, Turkish, Arabic and Indian, Hyderabad cuisine also embraces western cuisine.



Conveniently Located

Situated geographically at the confluence of North & South India with excellent connectivity within south India and in India as whole.



Connoisseurs Hub

From authentic Andhra to flavors of Deccan, from unique Indo-Chinese, to modern, western grub – in Hyderabad you have all kinds of food connoisseurs.



Cosmopolitan Flavor

Multicultural, multilingual, and multinational – Hyderabad is one of the most cosmopolitan cities in the country a real melting pot.



EXHIBITOR PROFILE



Agri Produce



Fresh Produce



Organic



Dairy Products



Spices



Meat & Seafood



Frozen Products



Processed & Ready to Eat



Chocolates



Wellness & Ayurvedic



Beverages



Spreads

VISITOR Profile



Importers, distributors, wholesalers and retailers



Overseas buyers/trade delegations



Executive chefs



Hospitality procurement heads



Food service institutions



Supermarkets, grocery & convenience stores



Diplomatic & commercial representatives of foreign missions in India



Policy makers & media, etc.



Food manufacturers

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